

**RESEARCH REPORTS AND PUBLICATIONS BASED ON  
TOBACCO**

**INDUSTRY DOCUMENTS, 1991-2005**

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July 2005 8<sup>th</sup> Edition\*

\*New and newly discovered items since the last edition are starred. There are 36 new items.

See especially the notable additions under "Litigation."

Please let me know about citations not listed, and corrections.

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**A. A number of important reports using tobacco industry documents relating to the international issues found at various web sites.**

I. From the World Health Organization:

Voice of Truth: Multinational Tobacco Industry Activity in the Middle East: A Review of Internal Industry Documents.

Tobacco Company Strategies to Undermine Tobacco Control Activities at the World Health Organization. (Geneva: World Health Organization, 2000), 247 pp  
[www.who.int/tobacco/policy/industry\\_conduct/en/index.html](http://www.who.int/tobacco/policy/industry_conduct/en/index.html)

Towards Health with Justice. Litigation and public inquiries as tools for tobacco control.  
<http://www.who.int/tobacco/resources/publications/en/>

Profits Over People: Tobacco Industry Activities to Market Cigarettes and Undermine Public Health in Latin America and the Caribbean.  
[http://www.paho.org/English/HPP/HPM/TOH/profits\\_over\\_people.pdf](http://www.paho.org/English/HPP/HPM/TOH/profits_over_people.pdf)

\*Hirschhorn N. The Tobacco Industry Documents. What They Are, What They Tell Us, And How To Search Them. Practical Manual. 2<sup>nd</sup> Edition 2005  
[http://www.who.int/tobacco/surveillance/ti\\_monitoring/en/](http://www.who.int/tobacco/surveillance/ti_monitoring/en/)

\*Drope J. The development of Philip Morris's position on ETS for its website.  
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2. From the International Consortium of Investigative Journalists:

Tobacco companies linked to criminal organizations in lucrative cigarette smuggling (30 articles): <http://www.public-i.org/search.aspx?strSearch=smuggling&ddlType=articles>

Coates B. Cigarette company documents outline strategy to derail global tobacco treaty. 19 March 2005. <http://www.public-i.org/report.aspx?aid=85&sid=200>

3. From the Royal Canadian Mounted Police (investigation of smuggling):

Information to Obtain a Search Warrant To be executed against: Imperial Tobacco Canada Limited. Author: Marc Roussy, Agent de la paix [Peace Officer], Gendarmerie Royale du Canada [Royal Canadian Mounted Police]. 22 November 2004.

<http://www.smoke-free.ca/ITL%20search%20warrant/November%202004%20ITL%20search%20warrant%20%20affidavit.pdf>

4. From Action on Smoking and Health (ASH) /UK:

BAT and tobacco smuggling.

<http://www.ash.org.uk/html/smuggling/html/smugglingbat.html>

Joosens L, Raw M. Turning off the tap: An update on cigarette smuggling in the UK and Sweden, with recommendations to control smuggling.

<http://www.ash.org.uk/luk/lukdocs/turningoffthetap.pdf>

\*BAT in its own words: tobacco company papers show truth behind greenwash.

<http://www.ash.org.uk/> (Link to "press releases.")

The cigarette "transit road" to the Islamic Republic of Iran and Iraq. Illicit tobacco trade in the Middle East. Cairo: WHO, 2003 (WHO-EM/TFI/011/E/G/07.03/1000)

<http://www.emro.who.int/tfi/TFIraniraq.pdf>

Tobacco explained: The truth about the tobacco industry in its own words.

<http://www.ash.org.uk/html/conduct/html/tobexpld.html>

Trust us: We're the tobacco industry (co-produced with the Campaign for Tobacco Free Kids, USA, in English and Spanish).

<http://www.ash.org.uk/html/conduct/html/trustus.html>

<http://tobaccofreekids.org/campaign/global/framework/docs/TrustUs.pdf>

<http://tobaccofreekids.org/campaign/global/framework/docs/TrustUsSpanish.pdf>

Bates C, Connolly GN, Jarvis M. Tobacco additives: cigarette engineering and nicotine addiction.

<http://www.ash.org.uk/html/regulation/html/additives.html>

Hastings G, Macfadyen L. Keep smiling. No one's going to die!

<http://www.marketing.strath.ac.uk/ctcr/publications/KeepSmilingReport.pdf>

ASH/UK publications for sale: <http://www.ash.org.uk>

Big Tobacco & Women -- What the tobacco industry's confidential documents reveal.

Low tar -- why low tar cigarettes don't work and how the tobacco industry has fooled the smoking public.

Danger! PR in the playground. Tobacco industry initiatives on youth smoking.

5. From Campaign for Tobacco-Free Kids:

Illegal Pathways to Illegal Profits. The Big Cigarette Companies and International Smuggling.

(In English and Spanish.)

<http://www.tobaccofreekids.org/reports>

<http://tobaccofreekids.org/campaign/global/framework/docs/SmugglingSpanish.pdf>.

6. From Tobacco Control: Free PowerPoint presentations:

<http://tc.bmjournals.com/misc/powerpoint.shtml>

\*7. From Christian Aid (UK), with Action on Smoking and Health and Friends of the Earth:

\*BAT's Big Wheeze. The Alternative British American Tobacco Social and Environmental Report. 2004. <http://www.christian-aid.org.uk/indepth/404bat/index.htm>

\*8. From Physicians for a Smoke-Free Canada and Health Canada

Collishaw NE. From Montreal to Minnesota: following the trail of Imperial Tobacco's documents. September 1999. [http://www.smoke-free.ca/pdf\\_1/MONTMINNov1.pdf](http://www.smoke-free.ca/pdf_1/MONTMINNov1.pdf)

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[http://www.smoke-free.ca/pdf\\_1/manipulatione.pdf](http://www.smoke-free.ca/pdf_1/manipulatione.pdf)

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Edwards K. Getting the Pack to Speak for Itself: Cigarette Packaging in the Face of Restrictions on Advertising. 31 May 2000.  
[http://www.smoke-free.ca/pdf\\_1/documentresearchpdf/PackageSpeaking.PDF](http://www.smoke-free.ca/pdf_1/documentresearchpdf/PackageSpeaking.PDF)

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Callard C. 40 years of research: no Holy Grail. 31 May 2000.  
[http://www.smoke-free.ca/pdf\\_1/documentresearchpdf/noholygrail.PDF](http://www.smoke-free.ca/pdf_1/documentresearchpdf/noholygrail.PDF)

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Elasticity and Canadian cigarettes. 6 June 2001.  
[http://www.smoke-free.ca/eng\\_research/elasticity.htm](http://www.smoke-free.ca/eng_research/elasticity.htm)

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Reducing harm or increasing profit? August 2002.

[http://www.smoke-free.ca/pdf\\_1/Reducing%20harm%20increasing%20profit.pdf](http://www.smoke-free.ca/pdf_1/Reducing%20harm%20increasing%20profit.pdf)

Behind the scenes: how Canadian tobacco companies orchestrated the war on smoking bans. February 2003.

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A comprehensive plan to end the 'light' and 'mild' deception. January 2005.

[http://www.smoke-free.ca/pdf\\_1/Endingthedeception-2005.pdf](http://www.smoke-free.ca/pdf_1/Endingthedeception-2005.pdf)

## **B. Books and book chapters discussing or using tobacco industry documents**

ASPECT Consortium. Tobacco or Health in the European Union. Past, Present and Future. European Commission Directorate-General for Health and Consumer Protection. Luxembourg: Office for Official Publications of the European Communities, 2004. Chapters 3 (Joossens L, Raw M, Godfrey F. The development of European tobacco-control policy), 6 (Hastings G, Angus K. The influence of the tobacco industry on European tobacco-control policy)

Feldman EA, Bayer R (editors). Unfiltered: Conflict Over Tobacco Policy and Public Health. Cambridge Massachusetts: Harvard University Press, 2004. Chapters 4 (Ballard J. The politics of tobacco control in Australia: International template?), 9 (Gilmore A, McKee M. Tobacco-control policy in the European Union), 10 (Brandt AM. Difference and Diffusion: Cross-cultural perspectives on the rise of anti-tobacco policies)

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trade versus the protection of health: the examples of alcohol and tobacco. In: Health Policy and European Union enlargement. MacLehose L, McKee M, Nolte E (eds). (Milton Keynes, England: Open University Press, 2004)

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Hiilamo H. Manufacturing Lies: Tobacco Industry Research Funding In Finland. Helsinki: ASH Finland, 2004 [In Finnish].

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Pertschuck M. Smoke in Their Eyes. Lessons in Movement Leadership from the Tobacco Wars. Nashville: Vanderbilt University Press, 2001

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### **C. Peer-reviewed publications based on document research (by topic), 1991-2004.**

(This portion updates the 1995-March 2002 inventory of Ross MacKenzie, Jeff Collin and Kelley Lee: The tobacco industry documents: an Introductory handbook and resource guide for researchers. London School of Hygiene and Tropical Medicine, 2003.)

Abstracts of most articles cited here may be found at:  
<http://www.ncbi.nlm.nih.gov/entrez/query.fcgi>

### **Commentary on documents and documents research**

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Assunta M. Big Mouth. New Internationalist 2004; Issue 369:16-17

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Brown C, Rubin D. Casual markers in tobacco industry documents: the pragmatics of responsibility. *Journal of Pragmatics* 2005;37:799-811

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Jamrozik K. Barbarians inside the gate: How the tobacco industry penetrated the World Health Organization. (Book review of "Tobacco Company Strategies to Undermine Tobacco Control Activities at the World Health Organization." Geneva: World Health Organization, 2000) *International Journal of Epidemiology* 2001;633-634

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Ch. 11, pp.226-248, in: *Body Counts: Medical Quantification in Historical and Sociological Perspective /La quantification medicale, perspectives historiques et sociologiques*. Edited by Gérard Jorland, Annick Opinel, George Weisz. (Montreal &

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